

To

Dt:20-Apr-2021

The Principal,  
GCET, Hyderabad.

Respected Sir,

**Sub:** Proposal to conduct webinar on UHV (Universal Human Values in May 2021 from IQAC - Req.

As you are aware, we are supposed to conduct an awareness program on UHV, every year in the college. The college IQAC in collaboration with Department of Management Studies is planning to organize the program in the month of May 2021. The proposed program will be open for both faculty and students of GCET. We shall be using our college Google Meet application for the webinar and e-certificate is proposed to issue the participants through the support of server room in charge.

Hence, we request you to kindly approve the same, so that we could arrange the speaker on a mutually convenient date.

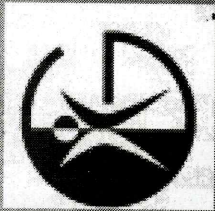
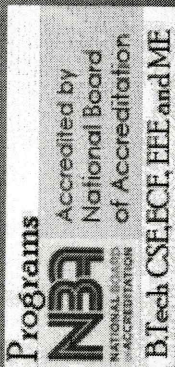
Thanking you in advance.

*B. Leelaram*

Coordinator – IQAC

(Dr. B. Leelaram Prakash)

*Siv*  
PRINCIPAL  
Geethanjali College of Engg. Tech.,  
Heeraj (V), Kaosara (M), R.R. Dist. (A.P.) - 501 101



**GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY  
DEPARTMENT OF MANAGEMENT STUDIES & IQAC**

CHEERYAL (V), KEESARA (M), MEDCHAL (DIST.), TELANGANA - 501301  
(AFFILIATED TO JNTU, HYDERABAD/AICTE APPROVED / UGC AUTONOMOUS/NAAC 'A' GRADE)

**Organizes a Webinar titled "Significance of Human Excellence and Values".**

For the faculty members and students of GCET

**On Sunday, 23rd May 2021, Time: 6.30 pm to 7.30 pm**

Google meet link: <https://meet.google.com/bdt-zyri-girk>

By

**Shri. Dhananjay Deshpande**

Senior Faculty Member – Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad

Program Coordinators

Dr.B.L.Prakash – IQAC Coordinator

Mr.Sai Kishore V. IQAC member – MBA

**PRINCIPAL**

Geethanjali College of Engg. Tech.  
Cheeryal (V), Keesara (M), R.R. Dist. (A.P.) - 501301

Head of the Dep

Dr.J.Pardha S

No Registration Fee. E-certificate will be given to all the participants

### Webinar on "Significance of Human Excellence and Values"

Dt 23-May-2021

**Speaker: Sri Dhananjay Deshpande, Senior faculty, Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad**

#### EVENT REPORT

Department of Management Studies in association with IQAC organized a webinar on "Significance of Human Excellence and Values", on May 23, 2021, delivered by the speaker Sri Dhananjay Deshpande, Senior faculty, Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad.

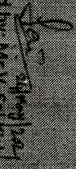
Mr. Saikishore, IQAC member-Dept. of Management studies, welcomed the guests and requested Mrs. Neega Subasini, Assistant Professor- Dept. of Management Studies, to introduce the guest.

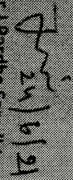
Sri Dhananjay Deshpande, started his presentation by highlighting the importance of maintaining human values in day to day life. He further enlightened the staff and students by elaborating on how to maintain peace at mind and how to control the emotions in right proportions.

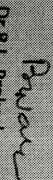
Towards the end of the webinar, he highlighted the role of individuals both at home and at work place in maintaining peaceful and amicable environment.

As it was an interactive session, both staff and students have participated enthusiastically throughout the presentation which helped for their overall enrichment. As many as 165 participants attended the webinar, which includes faculty members and students.

Dr. Aruna Bharathi, Associate Professor, EEE department, briefed the session with concluding remarks. Dr. B.L. Prakash, IQAC coordinator and Dr. J. Partha Saradhi, Hod-MBA, thanked the speaker for his valuable inputs on maintaining human excellence and values. They also thanked college management, Principal, Deans, HODs, faculty members, IQAC members and Server room in charge for extending their support in organising the webinar.

Prepared by:   
Mr. V. Sai Kishore  
IQAC member (MBA)

  
Dr. J. Partha Saradhi  
Hod - MBA

  
Dr. B.L. Prakash  
IQAC coordinator.

Meeting link used: <https://meet.google.com/bdt-cvth-8tk>  
Time: 6:30 pm to 7:30 pm



**PRINCIPAL**  
Goethanjali College of Engg. T  
Cheeryal (V), Keesara (M), R.R. Dist. (A.P.) - 501 304

**18MB3103 – Professional Ethics**  
 (Mandatory Course)

**B.Tech, III Year, ECE, I Sem**

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**Pre-requisites:** None

**Course Objective:** Develop ability to

1. imbibe and internalize the Values and Ethical Behaviour in the personal and Professional lives.

**Course Outcomes:** At the end of the course, Students would be able to

1. understand the importance of Values and Ethics in their personal lives and professional careers.
2. learn the rights and responsibilities as an employee, team member and a global citizen.

**UNIT - I**

**Introduction to Professional Ethics:** Basic Concepts, Governing Ethics, Personal & Professional Ethics, Ethical Dilemmas, Life Skills, Emotional Intelligence, Thoughts of Ethics, Value Education, Dimensions of Ethics, Profession and professionalism, Professional Associations, Professional Risks, Professional Accountabilities, Professional Success, Ethics and Profession.

**UNIT - II**

**Basic Theories:** Basic Ethical Principles, Moral Developments, Deontology, Utilitarianism, Virtue Theory, Rights Theory, Casuist Theory, Moral Absolution, Moral Rationalism, Moral Pluralism, Ethical Egoism, Feminist Consequentialism, Moral Issues, Moral Dilemmas, Moral Autonomy.

**UNIT - III**

**Professional Practices in Engineering:** Professions and Norms of Professional Conduct, Norms of Professional Conduct vs. Profession; Responsibilities, Obligations and Moral Values in Professional Ethics, Professional codes of ethics, the limits of predictability and responsibilities of the engineering profession. Central Responsibilities of Engineers - The Centrality of Responsibilities of Professional Ethics; lessons from 1979 American Airlines DC-10 Crash and Kansas City Hyatt Regency Walk away Collapse.

**UNIT - IV**

**Work Place Rights & Responsibilities,** Ethics in changing domains of Research, Engineers and Managers; Organizational Complaint Procedure, difference of Professional Judgment within the Nuclear Regulatory Commission (NRC), the Hanford Nuclear Reservation. Ethics in changing domains of research - The US government wide definition of research misconduct, research misconduct distinguished from mistakes and errors, recent history of attention to research misconduct, the emerging emphasis on understanding and fostering responsible conduct, responsible authorship, reviewing & editing.

**UNIT - V**

**Global issues in Professional Ethics:** Introduction – Current Scenario, Technology Globalization of MNCs, International Trade, World Summits, Issues, Business Ethics and

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(Approved by AICTE, Permanently Affiliated to JNTUH, Accredited by NBA and Accredited by NAAC with 'A' Grade)  
Cheeryal (V), Keesara (M), Medchal Dist., Telangana - 501 301

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Corporate Governance, Sustainable Development Ecosystem, Energy Concerns, Ozone Deflection, Pollution, Ethics in Manufacturing and Marketing, Media Ethics; War Ethics; Bio Ethics, Intellectual Property Rights.

**TEXT BOOKS:**

1. Professional Ethics: R. Subramanian, Oxford University Press, 2015.
2. Ethics in Engineering Practice & Research, Caroline Whitbeck, 2e, Cambridge University Press 2015.

**REFERENCES:**

1. Engineering Ethics, Concepts Cases: Charles E Harris Jr., Michael S Pritchard, Michael J Rabins, 4e , Cengage learning, 2015.
2. Business Ethics concepts & Cases: Manuel G Velasquez, 6e, PHI, 2008.



**PRINCIPAL**

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